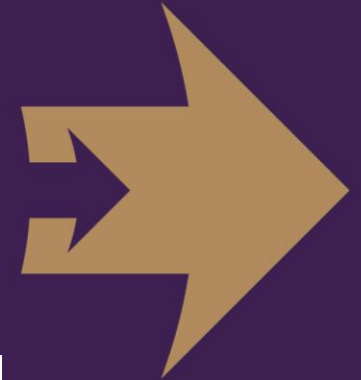


# Sponsorship Opportunities 2018 – 2020



CILT *New Zealand*



The Chartered  
Institute of Logistics  
and Transport



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## Who and What is CILT?

CILT began in 1919 and has 30,000+ members in 30 countries. We partner with the logistics and transport industries, sharing a recognised international network and resources, offering personal development opportunities, celebrating outstanding achievements and contributions to the industry and wider community.

**The purpose of CILT NZ** is to provide a range of opportunities and tools enabling logistics and transport professional to grow in competence and confidence throughout their career, whilst furthering the interests of their organisations, the industry and the communities they serve.

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# How does CILT help the transport / supply / logistics sector?

- Recognise excellence in the industry with an annual awards event
- Courses and qualifications to the sector
- Provides 40+ learning and networking opportunities around the country each year
- Facilitates formal and informal mentoring opportunities
- Provides a structured system for membership and the recognition of logistics professionals internationally
- Strives to introduce young people to the industry and helps to nurture them through their careers
- Quarterly Ezine
- Fuel Card

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# Sponsorship Benefits

- Connect your business with the transport and logistics industry professionals and organisations – more than 600 individual and corporate members
- Promote brand, produce and service awareness via various means such as magazines and events targeted to leaders in the profession
- Be seen to be a proactive player in a dynamic and growing sector of the economy

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# Sponsorship Opportunities

- National – Platinum, Gold, Silver
- Local Section - Level 1, Level 2 and Level 3
- Annual Awards Dinner and Forum event
- Individual Awards
- Mentoring Programme
- Advertisement in CILT Ezine

## **Note that sponsorships are for the year commencing 1<sup>st</sup> July**

- Sponsorship will be on a 12 month rotating basis (any part years may be pro rata to align with your end of financial year)

# National Sponsorship



<b>Platinum</b> <b>\$15,000 pa</b>	<b>Gold</b> <b>\$10,000 pa</b>	<b>Silver</b> <b>\$5,000 pa</b>
<ul style="list-style-type: none"> <li>• Maximum of two Platinum Sponsors</li> <li>• Six “individual corporate memberships” to CILT</li> <li>• Free advertisement in each ezine quarterly (up to A4, advert to be supplied by sponsor)</li> <li>• Recognition at 40+ events nationally per year</li> <li>• Access to CILT International resources</li> <li>• Inclusion on CILT Facebook page</li> <li>• Presentation opportunities at CILT events nationally</li> <li>• Prime spot for logo on CILT website with direct link to own site</li> <li>• Plaque to recognise sponsorship</li> <li>• First options on Awards sponsorship</li> <li>• Other benefits as agreed</li> </ul>	<ul style="list-style-type: none"> <li>• Maximum of four Gold Sponsors</li> <li>• Four “individual corporate memberships” to CILT</li> <li>• 2 Free A4 advertisements in CILT ezine across the year (up to A4, advert to be supplied by sponsor)</li> <li>• Recognition at 40+ events nationally per year</li> <li>• Access to CILT International resources</li> <li>• Presentation opportunities at CILT events nationally</li> <li>• Logo included on CILT website with direct link to own site</li> <li>• Plaque to recognise sponsorship</li> <li>• First options on Awards sponsorship</li> <li>• Other benefits as agreed</li> </ul>	<ul style="list-style-type: none"> <li>• Maximum of eight Silver Sponsors</li> <li>• Two “individual corporate memberships” to CILT</li> <li>• 1 Free A4 advertisement in CILT ezine sometime during the year (up to A4, advert to be supplied by sponsor)</li> <li>• Recognition at 40+ events nationally per year</li> <li>• Access to CILT International resources</li> <li>• Presentation opportunities at CILT events nationally</li> <li>• Logo included on CILT website with direct link to own site</li> <li>• First options on Awards sponsorship</li> <li>• Other benefits as agreed</li> </ul>

# Local Sponsorship

<b>Level 3 \$1000 pa</b>	<b>Level 2 \$650 pa</b>	<b>Level 1 \$350 pa</b>
<ul style="list-style-type: none"><li>• Maximum of two Level 3 Sponsors</li></ul> <p><b><u>Level 2 sponsorship plus:</u></b></p> <ul style="list-style-type: none"><li>• Only one sponsor from a sector</li><li>• Naming rights for two events during the year</li><li>• The opportunity to have a staff member on the CILT Section Committee</li><li>• The opportunity to host one event per year – topic must be relevant and of interest to members</li></ul>	<ul style="list-style-type: none"><li>• Maximum of four Level two Sponsors</li></ul> <p><b><u>Level 1 sponsorship plus:</u></b></p> <ul style="list-style-type: none"><li>• Logo on local section page of the CILT web site</li><li>• Naming rights of one monthly section event during the year – can provide leaflets / pens etc. plus a “sales table” if space permits</li></ul>	<ul style="list-style-type: none"><li>• Maximum of six Level 1 Sponsors</li><li>• Logo on local sponsor page when produced for meetings</li><li>• Verbal “thank you” for your sponsorship at all sponsored local section events</li></ul>

# Annual Awards Forum and Dinner

## Forum (No Forum in 2018)

Estimated 60 in attendance

- Overall naming rights - \$2500
- Trade Table – 5 at \$250 each
- Compendiums - \$1000
- Afternoon Tea - \$500
- Bus sponsorship - \$800
- Name Badges – \$500, supply individually named badges with logo

## 2018 Black Tie Dinner Event Christchurch Transitional Cathedral Friday 26<sup>th</sup> October 2018 2018 Contacts: Chris Gunn or Marilyn Henderson (see separate page)

Estimated 200 - 300 in attendance

- Platinum: Naming rights \$20 000
- Gold: secondary naming rights \$10 000
- Silver: Pre-dinner drinks: \$6000
- Bronze: \$5000
- MC - \$3000
- Photographer - Dexion



Note: The above is indicative only as each annual event will have slightly different sponsorship opportunities



# Sponsors of Awards

12 sponsored awards are presented annually (assuming suitably qualified nominations are received)

- **MITO:** The MITO / CILT Scholarship is awarded to a MITO graduate who is an emerging industry leader from the road transport, logistics, ports or stevedoring sectors. \$1000
- **Port of Tauranga Ltd:** The best undergraduate level project \$800
- **Logistics Training Group:** Top NZ Graduate in the CILT – UK Professional Diploma \$500
- **Dexion New Zealand:** Overall outstanding achievement is a logistics programme or project \$1000
- **Ministry of Transport:** Outstanding achievement at Masters Level \$4000
- **Robin Dunlop - D R D Consulting:** The best published article in a New Zealand publication or the best presentation to a supply chain / logistics or transport forum, or a CILT meeting, the author/presenter being under 35 years of age. \$500
- **CILT:** the best published article in a New Zealand publication or the best presentation to a supply chain / logistics or transport forum, or a CILT meeting (no age restriction)
- **Cubic:** Best practice in supply chain implementation and practice
- **Dexion:** Award for Innovation in the transport and logistics sectors
- **Foodstuffs NZ:** Young achiever of the year \$4000
- **CILT:** Norman Spencer Memorial Medal for Contribution to Transport and the Institute
- **CILT:** The Sir Bob Owens Award for Outstanding Contribution to the Logistics, Supply Chain Sector & Community



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# Mentoring Programme Sponsorship

- Mentoring Programme Sponsorship \$2000 per Annum



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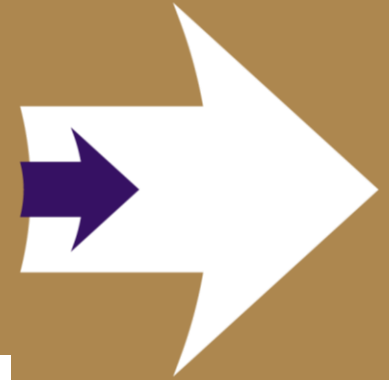


# Advertisement in CILT Ezine

**4 issues annually (distributed to 600+ individuals, plus 100 printed copies) widely read by decision-makers within the logistics and transport sectors.  
(Ad to be provided by advertiser).**

	Casual	Annual – 4 issues (per issue)
Second Page (Full page)	\$1300	\$1200
Inside back cover	\$1200	\$1100
Back cover	\$1200	\$1100
Full page	\$1000	\$ 900
Half page	\$ 800	\$ 700
Quarter page	\$ 500	\$ 400
Banner – 1/6 of a page	\$ 400	\$ 300

# Thank you



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